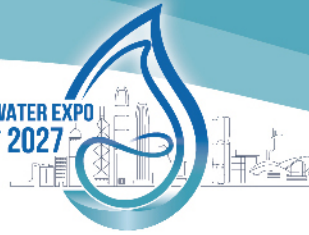


HONG KONG WATER EXPO
香港水博會 2027



HONG KONG WATER EXPO

Connect with the Global
Water Solutions Market

2027

LIVING WATER LIVING CITY

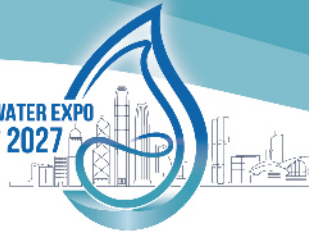
6 - 8 April 2027

Hong Kong Convention and Exhibition Centre (HKCEC) – Hall 1

Sales Kit

(revised on 18 Sep 2026)

HONG KONG WATER EXPO
香港水博會 2027



Organisers & Partners Overview

Organisers



水務署

Water Supplies Department



渠務署

Drainage Services Department

Co-organisers



THE HONG KONG
INSTITUTION OF ENGINEERS
香港工程師學會



香港建造商會

Hong Kong Construction Association



Chartered Institution of
Water and Environmental
Management
Hong Kong Branch

Partners

Strategie
Collaborative Partner



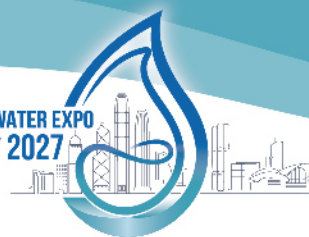
粤海水务

Supporting Partner



the international
water association

HONG KONG WATER EXPO
香港水博會 2027

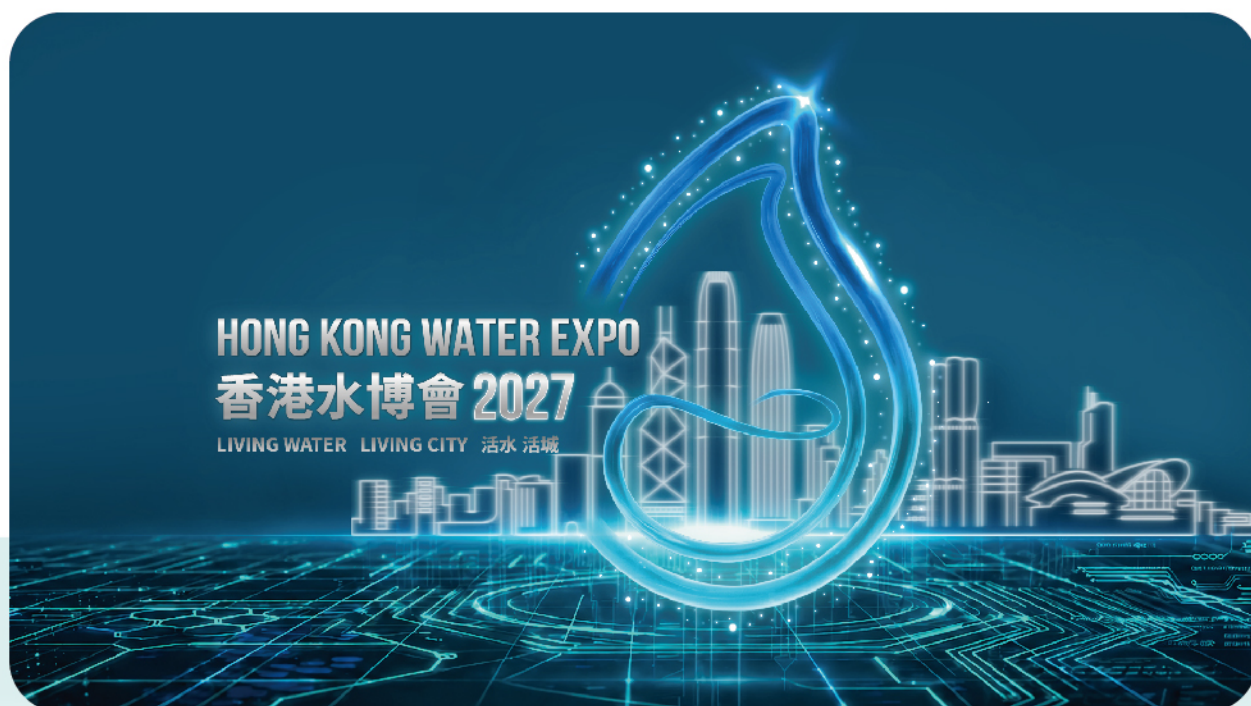


Theme & Core Concept

活水 活城

LIVING WATER LIVING CITY

Water, the lifeline of the city.



Living Water

Smart water solution
Recycle and regeneration
Digital management

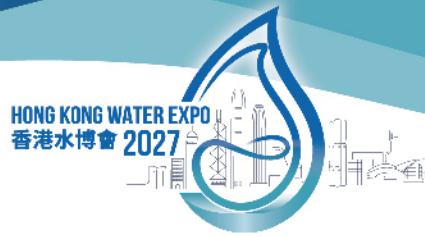


Living City

Resilient city
Efficient operation
Future-oriented



The flow of water drives urban vitality. Harnessing water's potential to build safer, more resilient, and sustainable cities.



Exhibition Highlights

1

Unlocking Global Trade with Precision Sourcing

By bringing together key industry players, leading suppliers, and international buyers under one roof, the exhibition serves as a comprehensive, one-stop global business networking platform. It streamlines business matching and trade negotiations, allowing participants to source cutting-edge solutions, explore strategic partnerships, and finalize high-value deals efficiently in a single location.

2

Unveiling Innovation, Converging Excellence

A premier launchpad for innovation, the exhibition provides a high-impact platform for frontline technology debuts and cutting-edge solution showcases. By gathering top-tier global suppliers and industry pioneers, the event offers direct access to market-leading advancements and transformative insights that shape the future of the industry.

3

Virtual Broadcast - Breaking Through Barriers

Through high-definition live streaming, the exhibition extends its reach beyond physical borders to deliver an immersive online viewing experience. Remote attendees can explore interactive virtual booths and tune into expert keynote sessions from anywhere in the world—ensuring seamless engagement and dynamic participation.

4

Max Reach - Amplifying Brand Voice

A powerful catalyst to elevate corporate stature and maximize brand exposure. By placing companies directly in front of targeted industry leaders, international buyers, and prominent media outlets, the event amplifies brand awareness across global markets.

5

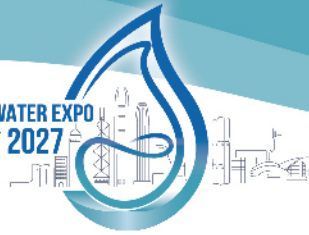
Guided VIP Exploration, High-Quality Engagement

Gain direct access to key decision-makers and research pioneers via delegation tours for government officials, industry associations, leading global enterprises, and academic institutions. Offer a streamlined way to explore top-tier solutions, foster cross-sector partnerships, and stay ahead of critical industry trends.

6

Touring Excellence & Practical Insights

Inspect real-world, high-standard implementations in action, gain operational lessons from lead project engineers, firsthand experience into industry best practices and engage in meaningful knowledge exchange.



Exhibition Advantages



Prime Location, Unlimited Global Connectivity

Positioned in Hong Kong - a premier financial hub and open economy backed by world-class commercial, legal, and financial frameworks - this exhibition leverages the region's unmatched strategic advantages. By gathering elite enterprises, institutions, capital, and top talent worldwide, we offer a dynamic global platform for the water industry to foster exchange, forge strategic partnerships, and seamlessly scale into international markets.

Synergy in the Greater Bay, Global Reach

Unlocking the seamless integrated advantages of the Guangdong-Hong Kong-Macao Greater Bay Area, this event connects deeply with international water agencies, overseas chambers of commerce, and global trade associations. Through a powerful "Greater Bay Area + Global" framework, we drive multi-tiered, multi-domain international initiatives - amplifying global influence and propelling the water industry into a new era of worldwide expansion.



Accelerating Transformation through Strategic Policy Dividends

Backed strong support from government and active global industry participation, this event aligns seamlessly with "Dual Carbon" goals and strategic water management guidelines. Focusing on cutting-edge sectors such as smart water systems, seawater desalination, wastewater resource recovery, and near-zero discharge, the exhibition serves as the premier platform for policy insight, benchmark technology debuts, and product showcases - empowering enterprises to capture first-mover advantages in the market.

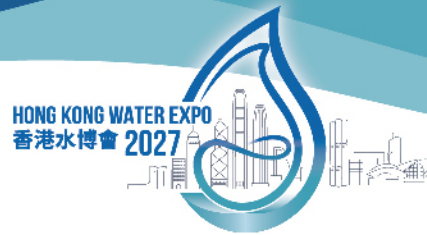
Endorsed by Global Leaders, Driving Industry Recognition

Partnering with leading global water organizations such as the International Water Association (IWA), this event brings together top international experts, academic authorities, and industry leaders. Backed by world-class academic endorsement and professional authority, it significantly enhances global recognition and prestige for both the expo and its exhibitors. Hosting targeted matchmaking with domestic and overseas professional buyers and international delegations, the Hong Kong International Water Expo serves as an unparalleled gateway to high-value global commercial opportunities.



360° Media Exposure, Elevating Brand Presence

Featuring high-profile keynote speeches, panel discussions, tech showcases, and virtual expo tours, this event partners with top-tier domestic and international media, trade publications, and professional associations for in-depth coverage. Leveraging trade journals, specialized platforms, and social media channels, we deliver multi-dimensional publicity to showcase corporate brand identities and project cutting-edge innovations onto the global stage.



Scale of Exhibition & Targeted Audience

Scale of Exhibition

15,000+ sqm
Exhibition Area

120 - 150
Exhibitors

6 - 8 April 2027
Exhibition Date

Target Audience

Water Treatment Technology

Water treatment systems & solutions,
advanced materials & water quality testing
technology

Manufacturers and Suppliers

Pumps, valves & piping systems,
membrane modules & associated
equipment

Smart Water Solutions

AI, IoT, digital transformation and other
water management solution providers

Engineering and Consulting

Water supply and drainage engineering
design & consultancy, construction and
project management services

Public Utilities

Utility companies of water supply and
drainage management

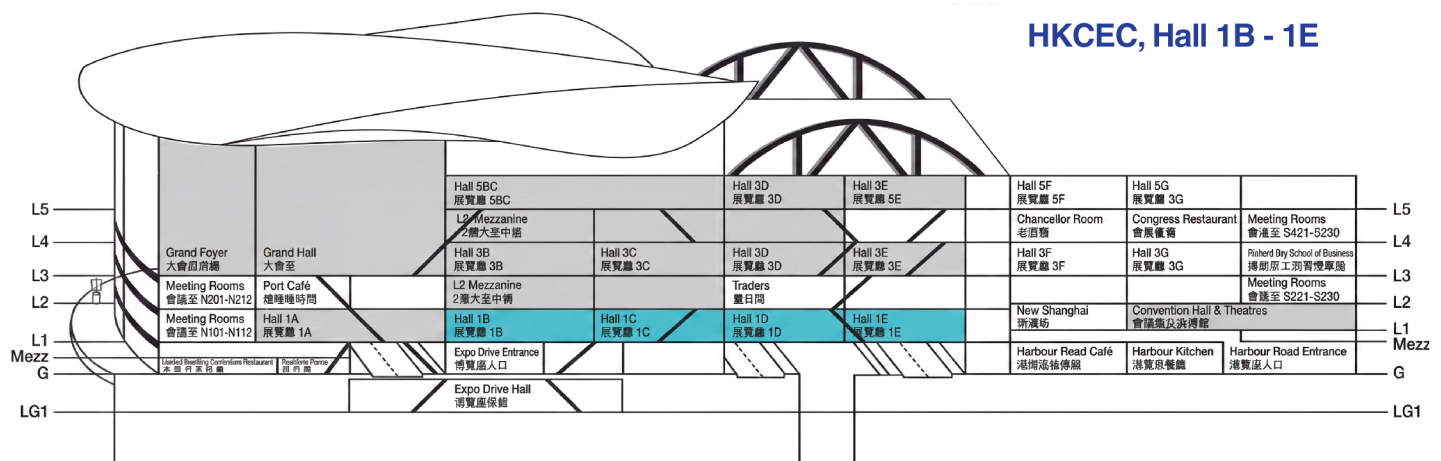
Government Agencies, Industrial Institutions, and Investors

Policy makers, industrial organizations,
and infrastructure investors

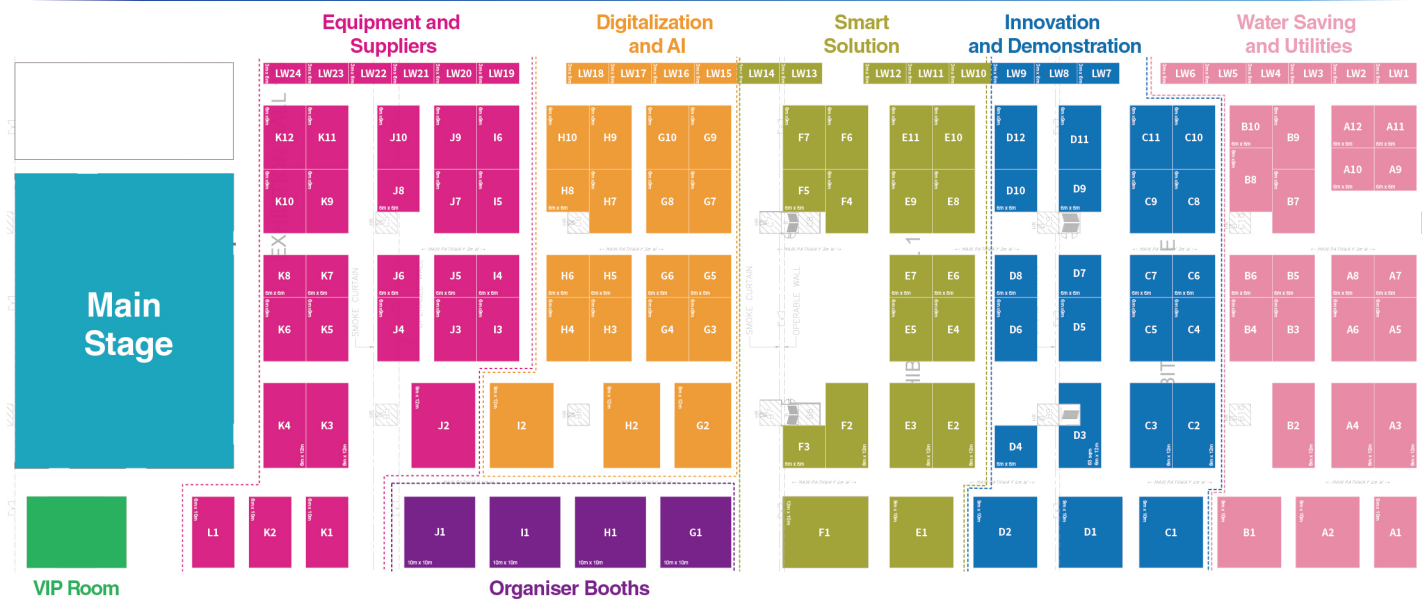


Hong Kong Convention and Exhibition Centre (HKCEC) Cross-Section Diagram

HKCEC, Hall 1B - 1E



Exhibition Floorplan



The floorplan is for reference only. Detailed floorplans will be provided in due course.

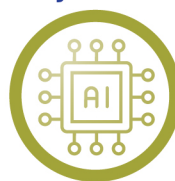
5 Major Zones



Equipment
and Suppliers



Digitalization and AI



Smart Solution



Innovation and
Demonstration



Water Saving
and Utilities

Concurrent Events

IWA Global Utilities Summit

Held concurrently with the expo, this premier summit is a new flagship platform created by and for utilities, bringing together the senior professionals. The Summit will convene key decision-makers, innovators and practitioners from water, wastewater and stormwater utilities worldwide.



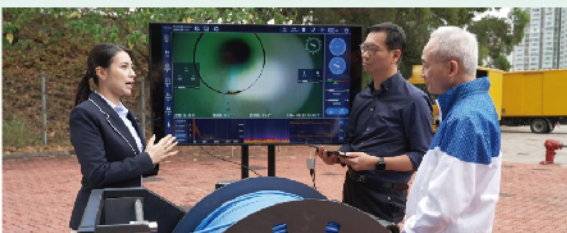
Water Conservation Industry Innovation and Development Annual Symposium

A platform to deepen collaboration on water conservation initiatives among cities in the Greater Bay Area and fostering the innovation and wider adoption of water-saving technologies.



Intelligent Pressurised Pipeline Robotic Challenge

Organized by Hong Kong water authorities in collaboration with research institutions, universities, and international representatives, this competition advances systematic pipe inspection technology and promotes the practical application of robotics and AI in water pipeline maintenance.



Exploring Water Culture : Legends, Traditions & Craftsmanship

Discover the profound significance and unique essence of water in Chinese culture. Designed for global guests, this feature showcases regional legends and traditional craftsmanship tied to water. Immerse in the rich diversity and far-reaching influence of Chinese water culture - a celebration where heritage meets global inspiration.



Other Concurrent Events

Parallel Sessions and Case Studies

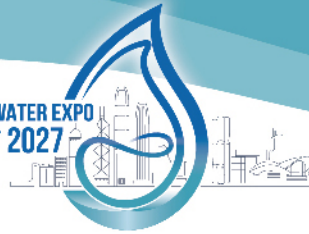
Focusing on the frontiers of water tech, featuring successful urban water management case studies from domestic and abroad.

Corporate Networking and New Product Launch Events

An exclusive launchpad for exhibitors to unveil cutting-edge products and technologies to the market.

Business Matchmaking and Networking

Precisely matching buyers and suppliers to drive business collaboration and partnerships.



Related Past Events



8th IWA-ASPIRE Conference & Exhibition

Dates : 31 October - 2 November, 2019

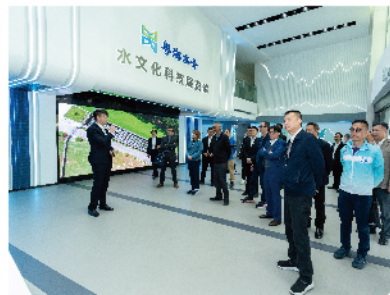
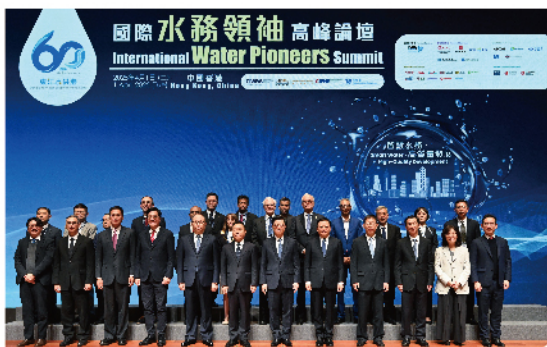
Venue : HKCEC, Hong Kong

Attendees : 1,000+ professionals from around the world

Presentations : ~200 academic presentations

Topics : Water Supply Safety
· Wastewater Treatment · Smart Water
· Green Infrastructure · Water-Resilient Cities

Highlights : 4 parallel forums · Technical tours of Hong Kong's water infrastructure · IWA-ASPIRE 2025 grew to 2,494 delegates



International Water Pioneers Summit

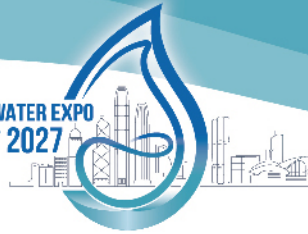
Dates : 1 April, 2025

Venue : Hong Kong Palace Museum

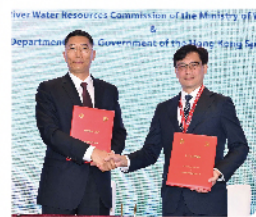
Attendees : Around 5,000 on-site and online participants including global renowned leaders, experts, academicians, senior government officials and stakeholders from water supply sector

Topics : High-quality development of water supply and technology; Water safety development; Building water security under "Belt and Road" initiative and Dongjiang water

Highlights : Under the theme of "Smart Water · High-Quality Development", the Summit gathered more than 160 entities from more than 12 countries, fully leveraging Hong Kong's unique role as a super connector between the China and the world.



Related Past Events



International Conference on Integrated Flood Management Strategy

Dates : 4 December, 2024

Venue : Hong Kong Ocean Park Marriott Hotel

Attendees : Over 400 leaders of flood control agencies, policymakers, hydraulic experts and academic representatives from Hungary, the Netherlands, the United Kingdom, Japan, the Mainland, Macao and Hong Kong

Theme : Building an Adaptive and Resilient City to Safeguard the Public against Flooding under Extreme Weather



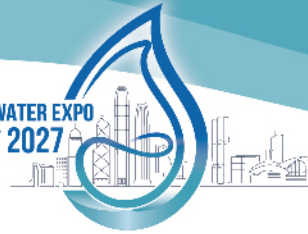
International Conference on Wastewater Treatment Technologies

Dates : 9 December, 2025

Venue : Hong Kong Science Museum

Attendees : Over 300 government officials, leading academics, industry professionals and key stakeholders

Theme : Hong Kong International Confluence: Microbial Synergy for Green Wastewater Treatment Horizons



Booth Pricing & Exhibition Layout

Scale of Exhibition

Premium Booth

HK\$110,000 / 18 sqm

Includes premium booth setup, lighting, power, and basic furniture (display shelf, table, chairs, signboard)



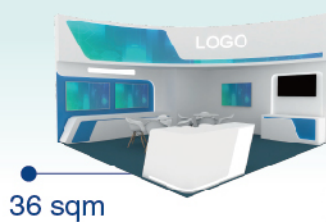
Raw Space

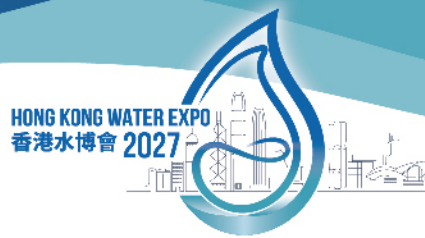
HK\$4,000 / sqm

Open space for self-designed builds — ideal for large brand showcases

For other booth size options, please contact us for further details.

Raw Space Design Reference





Partner With Us

Hong Kong Water Expo 2027

Empowering Chinese water solutions to reach global heights
while providing the world a clear gateway to
China's industry innovations.

Exhibition Consultation

Booth Reservation

Contact : Mr. Shen Ao 申傲先生 (Mandarin)

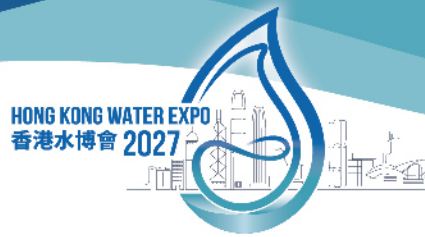
Phone : +86 18531766631

Email : 1842401056@qq.com

Contact : Mr. Huang Ziqi 黄子其先生 (Cantonese + English)

Phone : +86 13826239762

Email : 877531566@qq.com



Sponsorship Packages

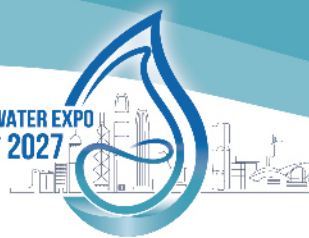
Diamond provides the highest visibility and largest booth; Platinum retains the core premium benefits; Gold offers speaking access at a lower investment; Silver focuses on networking and lounge access.

Benefit / Package	Diamond	Platinum	Gold	Silver
Sponsorship Value (HK\$)	500,000	400,000	300,000	150,000
Booth Size	6m x 9m (54 sqm raw space)	6m x 6m (36 sqm raw space)	3m x 6m (18 sqm raw space)	-
BRANDING & EXHIBITION				
Logo Exposure	Top-tier logo exposure	2nd-tier logo exposure	3rd-tier logo exposure	Logo placement exposure
Exhibition Space Selection	First priority	Second priority	Third priority	-
EVENT ACCESS & ENGAGEMENT				
VIP Seating at the Opening Ceremony	✓ Included	✓ Included	-	-
Forum Speaking Slot	✓ Included	✓ Included	✓ Included	-
Priority Business Matching & Networking	✓ Included	✓ Included	✓ Included	✓ Included
VIP Lounge Access	✓ Included	✓ Included	✓ Included	✓ Included
PROMOTION				
Program Book Advertisement	One full-page	One half-page	One quarter-page	One quarter-page
Virtual Exhibition Quota	✓ Included	✓ Included	-	-

Note: Advertising materials are to be provided by the sponsor

Strategic Value of Sponsorship Collaboration

- Global Network Expansion - Connect with leading global water leaders, governments and international organizations
- Cross-Border Technology Integration - Exchange advanced water utility innovation and international standards
- Global Utility Market Access - Unlock business opportunities in the global water utility sector
- Global Brand Building - Elevate the company international market profile and corporate visibility on a world-class platform
- Cross-Regional Collaboration - Forge cross-border synergies to drive long-term industrial growth



Sponsorship Packages Reply Form

Please return this reply form with appropriate payment to :

Hong Kong Water Expo 2027 Organising Committee Secretariat c/o Eventist Ltd.

10/F, Success Industrial Building, 17 Sheung Hei Street, Kowloon, Hong Kong. Tel: (852) 3616 6096 Email: info@waterexpo.hk

Company: _____

Contact person: _____

Position: _____

Department: _____

Address: _____

Telephone: _____

Fax: _____

Email: _____

Company Website: _____

Please indicate your choice of sponsorship package (including booth preference if applicable).

If the selected items are not available when your form is received, the Secretariat will contact you to discuss alternatives.

Preference	Sponsorship Item	Sponsorship Amount	Booth Zone		Preferred Booth Number
	Diamond Sponsor	HK \$ 500,000	☐ Equipment & Suppliers	☐ Innovation & Demonstration	
	Platinum Sponsor	HK \$ 400,000	☐ Digitalization & AI	☐ Water Saving & Utilities	
	Gold Sponsor	HK \$ 300,000	☐ Smart Solution		
	Silver Sponsor	HK \$ 150,000			
	Lanyards (logo printing)	HK \$ 100,000			
	Tote Bag (logo printing)	HK \$ 100,000			
	Notebook (logo printing)	HK \$ 100,000			
	Pen (logo printing)	HK \$ 100,000			
	LED Signage Advertisement*	HK \$ 50,000 per 30s			
	Advertisement in Program Book*	HK \$ 50,000 per full-page / HK \$ 30,000 per half-page			

*Advertising materials to be provided by sponsor

To All Participating Organizations

- Exhibition and advertisement space will be allocated according to the following order :
 - Total amount of sponsorship contributed to the WaterExpo
 - Receipt of Sponsorship Reply Form with payment

- The Organizing Committee reserves the right to make the final decision on all matters.

We also offer tailored sponsorship packages designed to meet specific corporate needs.
Please feel free to contact us to discuss bespoke options.